

# Demographics

## Overview



Overview of Lewisburg, TN



MTIDA Community Data Profile



MTIDA Lewisburg Demographics



MTIDA Marshall Co. Demographics

Zoomprospector Online Profile

## Attributes

Lewisburg, Marshall County, Tennessee

•[Latitude: N35° 26.95'](#)

•[Longitude: W86° 47.33'](#)

•Elevation: 707'

**33,240**

Population: County

**12,380**

Population: City

**+2.4%**

Annual Population Growth

**Gold Level**

Sustainable Community (TVA)

**Tier II**

Enhancement County (TN ECD)

**Benchmark II**

Three Star Community (TN ECD)

**Top 100**

**Micropolitan**

4X (Site Selection Magazine)

Climate:

Annual Average Temperature: 57.7°

Average High Temperature: 70.5°

Average Low Temperature: 45.0°

Annual Average Precipitation: 54.84"

Annual Average Snowfall: 2.2"

Mean Length of Freeze-Free Period (days): 180-220

**6th & 14th**

Fastest Growing Micropolitan in Nation  
(2017) by [UT BERC](#) | (2020) by [SiteSeer](#)

**14th**

Most Dynamic Micropolitan in  
Nation ([Walton Foundation 2019](#))

**Top 4%**

National ISO Rating - Fire

**2nd**

Most Affordable City in TN  
[Homesnacks \(2020\)](#)

**13%**

Below Cost of Living Index

**14th**

Quality of Life in TN

**20th**

Healthiest County in TN

**28th**

Safest County in TN

Median Household Income \$52,463

Per Capita Income \$36,759

Poverty Rate 13.5%

Home Ownership Rate 71.7%

Median Home Value \$124,917

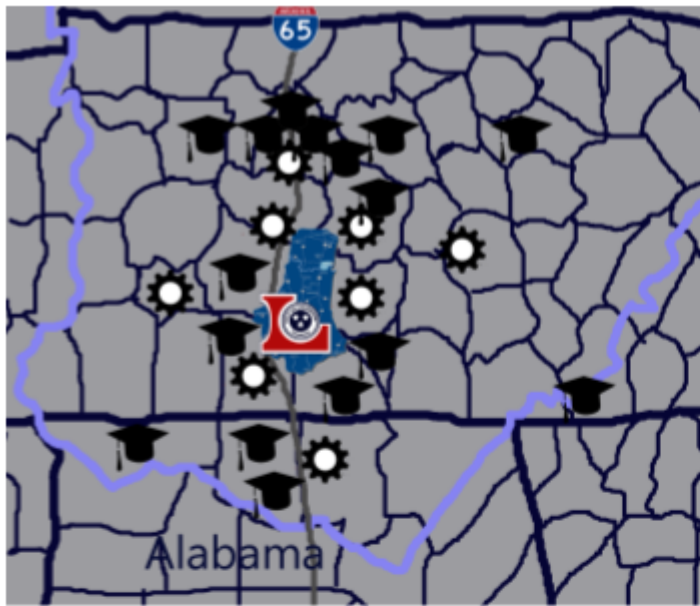
Average Rental Rate \$564

Median Industry Earnings \$64,454

Sources: [Zoomprospector](#), [TN ECD](#), [TVA](#), [Local Agencies](#)

→ [\(Link to Recent Demographics Report\)](#)

## Educational Attainment



Colleges & Universities



Technical Colleges

## Talent Overview

**28**  
Postsecondary Institutions

**20,000 +/-**  
Annual Graduates

**300 +/-**  
Programs & Majors

Within 50 Miles



[Spot Lowe Technology Center](#)



TENNESSEE COLLEGE OF APPLIED TECHNOLOGY  
PULASKI

[TCAT - Pulaski](#)



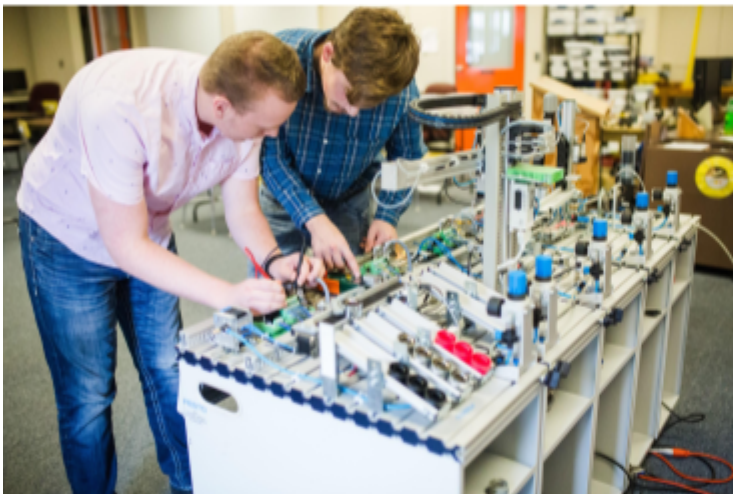
TENNESSEE COLLEGE OF APPLIED TECHNOLOGY  
SHELBYVILLE

[TCAT - Shelbyville](#)



COLUMBIA STATE COMMUNITY COLLEGE

[Columbia State](#)



## Marshall Co. Schools

Elementary Schools 5 - 2,385 Students

Middle Schools 3 - 1,296 Students

High Schools 3 - 1,545 Students

Public Cost Per Student \$9,399.83

Student/Teacher Ratio 17:1

Graduation Rate 93%

Avg. ACT Score 20.3

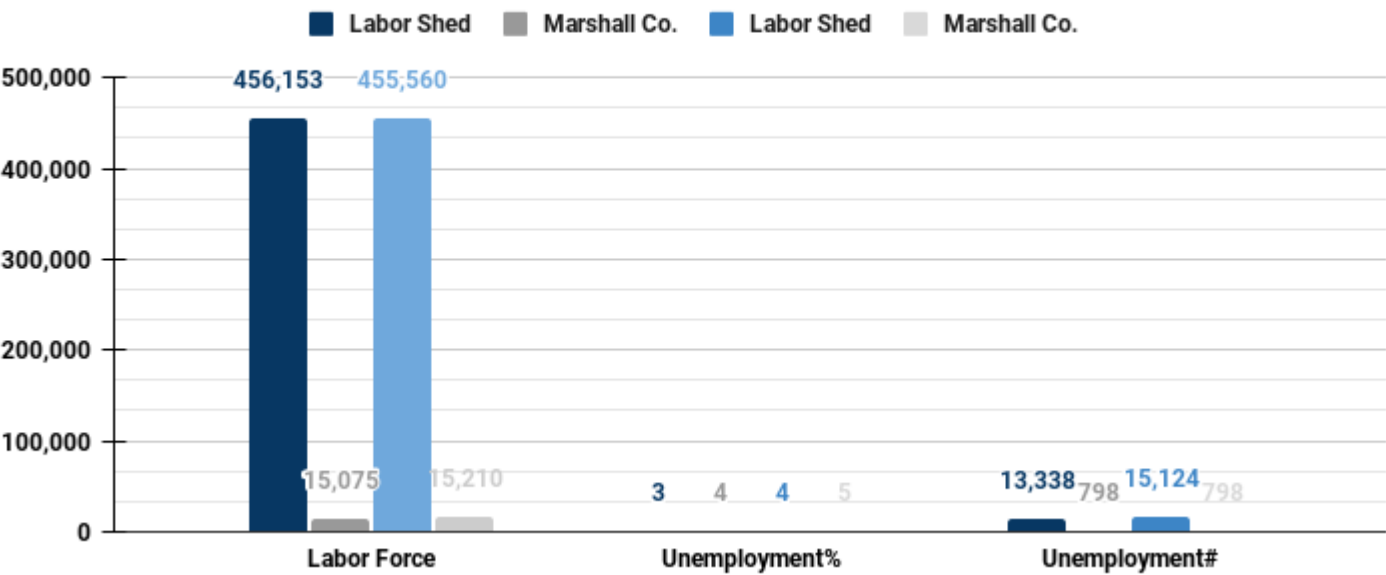
College-Going Rate 65%

Certification/Associate's 27%

Bachelor's Degree or Higher 14%

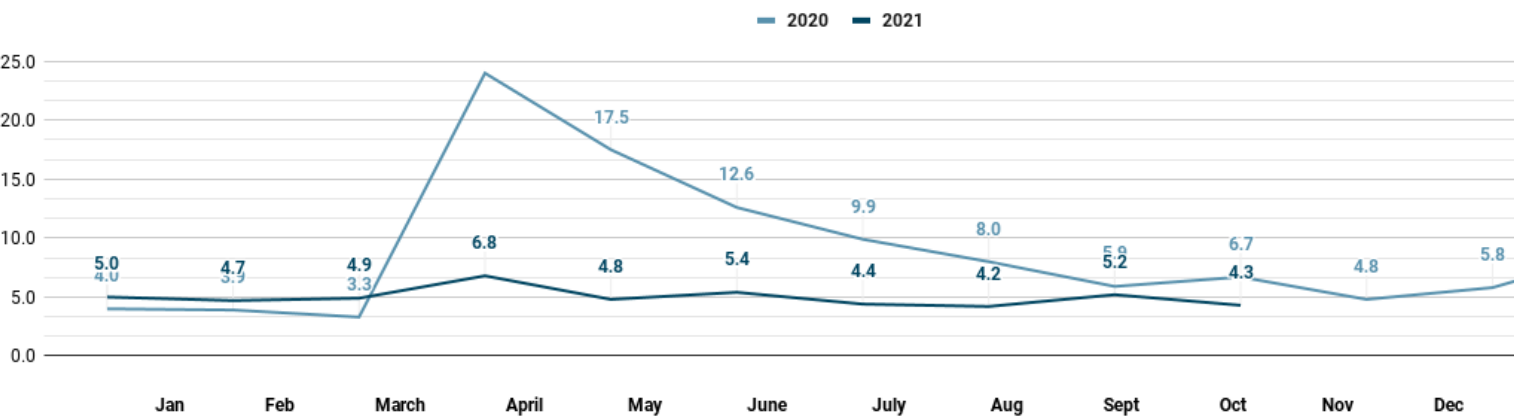
# Labor

## Labor Report October 2021 vs September 2021



## Unemployment Rate Percentages

2020 vs 2021



**50**

Manufacturers Manufacturing Employees

**4,000+****Foreign-Owned****Associations**

Manufacturers' Association

Advanced Manufacturing Council

Industrial Development Board

**Types**

Automotive

Aerospace &amp; Defense

Metalworking/Tool &amp; Die

Machining

Plastics &amp; Chemicals

Food &amp; Beverage

Electronics

Commercial Printing

Tank Refurbishing

Warehouse/Distribution

**Top 10  
Employers**

Product	Employees	Established	Expanded
Automotive Dashboard/Electronics	1,300	1984	2011-2019
Aluminum Die Casting	800	1959	2007-2019
Defense Electronics	300	1966	2012-2017
Automotive Suspensions	225	2017	
Corrugated Products	200	1975	2014-2018
HVAC Distribution	180	1971	1975-1990
Meats and Condiments	180	2014	2014-2019
Conveyor Systems	150	2002	2014-2020
Engine Hoses	125	2002	2014-2017
Polyethylene Wrap	125	1984	2012-2018

**Support**

Tool &amp; Die

Heavy Hardware

Lubricants

Abrasives

Foundry

Sheet Metal

Welding Supply

Coatings

Paints/Enamels

Shrink Wrap

NAICS Code	Employment by Sector	U.S. Average	Marshall County, TN
11	Crop & Animal Production	1.1%	7.8%
21	Mining, Quarrying, & Oil & Gas Extraction	0.6%	0.3%
22	Utilities	0.5%	0.1%
23	Construction	5.6%	5.6%
31	Manufacturing	11.0%	20.6%
42	Wholesale Trade	5.2%	1.7%
44	Retail Trade	13.6%	12.2%
48	Transportation & Warehousing	3.7%	3.1%
51	Information	2.6%	0.8%
52	Finance & Insurance	5.3%	3.5%
53	Real Estate & Rental & Leasing	1.8%	3.9%
54	Professional, Scientific, & Technical Services	7.0%	2.3%
56	Waste Management & Remediation Services	6.7%	7.8%
61	Educational Services	2.3%	0.3%
62	Health Care & Social Assistance	14.9%	5.3%
71	Arts, Entertainment, & Recreation	1.8%	0.8%
72	Accommodation & Food Services	10.4%	4.8%
81	Other Services (except Public Administration)	4.1%	5.6%
99	Unclassified	0.2%	0.0%

## Marshall County Profile

- Tennessee Department of Economic and Community Development County Profiles